

## PROFILE

Track record of built projects | Production work in events & theatre | Project management in design, fashion, renovations and events | Worked extensively in London and Singapore



## SKILLS

- Conceptualisation & Creation
- On Ground Execution
- Show Production
- Marketing & Branding
- Client & Sponsor Liaison
- Project Timelines & Deliverables
- Coordination across multiple teams and vendors
- Partnership Development for Brands
- Business Development for Clients and Brands

## TRAINING

- National University Singapore, Faculty of Architecture & Design - Foundational Year in Fine Arts and Design Concept
- Millennium Theatre College, London - Professional Diploma, Theatre Performance & Choreography
- UEA (University of East Anglia) - Certificate of Completion Screenwriting Basics and Fundamentals

## ONLINE RESUME

<https://www.mitchleow.com/about-mitch>

## CONTACT &amp; WEBSITE

[www.mitchleow.com](http://www.mitchleow.com)

(+65) 90744689

## ARTS &amp; PRODUCTION BACKGROUND

**Next In Vogue Gala, The Singapore Edition, VOGUE Singapore**

Show Producer, Gala Director and Talent Management (Sep - Nov 2023)

- Conceptualised and curated show program for VOGUE Singapore's first live production at premiering and partnering venue - The Singapore Edition
- Chief Liaison for talent, venue and operations, partnering with NOW Models, AVE Models and Next In Vogue dance production
- Show Programming, Production and Show Calling including speeches, dance and fashion program

**Womenswear Spring Summer 2023, Louis Vuitton Singapore**

Producer, Casting and Show Production (Feb - Mar 2023)

- Facilitate casting of and logistics of local and international talent to showcase LVMH SS2023 collection from Paris for key stakeholders
- Collaboration with LVMH Singapore, Daniel Boey Creatives & Lumina to stage runway show and event afterparty
- Support LVMH in showcasing new collection of SGDXM to top tier clientele in APAC

**Fashion Connects 2022, National Museum Singapore**

Producer, Talent and Show Production (Dec 2022)

- Coordinate team of dancers, puppeteer and model talent for Singapore's first large scale comeback fashion event since the pandemic
- Event host-chaperone to MOS Gan Show Huang
- PR and FOH management for event, collaborating with White Label PR, NAFA, Laselle as well as NMS

**Singapore Airlines Cabin Crew Performing Arts Circle, Singapore**

Musical Theatre Workshop, Workshop Director (Oct 2023)

- Crafted original West End musical theatre program for local elite performers
- Cross disciplinary collaboration with musical director, with staging and choreography to highlight importance of representation in both performance and hospitality

**"KING" T: > Works 72-13, Singapore**

Movement Direction & Choreography (Jul - Aug 2023)

- Reinterpretation of Jo Tan's award-winning one woman play with original concepts
- Collaborated with co-directors Irfan Kasban and Brian Gothong Tan on multi-disciplinary, multi-media version of stage play produced by Noorlinah Mohammed

**"Diversity Dialogues" Dramatic Difference, Drama Centre Black Box Singapore**

Actor, Contributor (Feb - Jul 2023)

- Featured actor in LGBMe monologue, with personal contribution to material
- Providing fundamentals and think tank for representation in workshop environment
- Facilitating leadership training to MNC corporate clients through role play workshops and conversations around diversity & inclusion

**"LKY: The Musical" Singapore Repertory Theatre, MBS Sands Theatre, Singapore**

Associate Choreographer, Restager (Jul - Sep 2022)

- Created rehearsal program for SRT independent of director and choreographer
- Facilitated the successful and timely execution of technical rehearsal of large scale musical
- Rehearsed and prepared understudy cast ahead of pandemic-related absentee
- Collaborated on new writing and script development of revival with Stephen Dexter and AD Sim Yan Ying
- Served as understudy of lead and supporting cast and appeared in featured roles playing Goh Keng Swee and Toh Chin Chye
- Collaborated with composer Dick Lee and choreographer Andy Cai on new staging for production numbers
- Produced musical performance for sell-out season seen by over 25,000 audience members

## AWARDS & ACCOLADES

- Commonwealth essay writing competition award winner
- Diamond Award SAF MDC
- Director's Scholarship Millennium Theatre College
- Contemporary Cup for Excellency in Dance Choreography
- MARKIES Award for Fashion Connects 2022

## MISCELLANEOUS

- WSET Level 1 in Sake
- WSET Level 1 in Wine
- West End Equity Representative

## BUILT PROJECTS

<https://www.mitchleow.com/builtprojects>

## PASSION & INTEREST

### Theatre Arts, Performance

<https://www.mitchleow.com/legacy>

### Design & Art, Art Programs

<https://www.mitchleow.com/nationalgallerystory>

### Film Production & Directing

<https://www.mitchleow.com/ourpeople>

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## "Homecoming" SLAY SG, Projector X: Riverside, Singapore Aqueerium", Rumours Beach Club, Sentosa Singapore

Events Consultant and Associate Brand Manager (Oct 2022 - Mar 2023)

- Debut international event concept in Singapore in collaboration with Projector X
- Create local branding with international and APAC appeal for diverse and inclusive communities
- Align with brand sponsors for support with DEI initiatives and raising SGD\$0K for each event
- Facilitate show production and event hospitality on ground
- Marketing and PR initiative to achieve sales for contributing brand partners for each event amounting to SGD\$0K for brand products

## Jigger & Pony, Jigger & Pony Group, Amara Hotel, Singapore

Hospitality Associate and Events Associate Producer (Sep 2021 - Jul 2022)

- Adapt changing logistical and operational SOP to evolving regulations in pandemic environment
- Took on service, hosting, and bar backing roles to support core team
- Lead core team with events for internal events such as guest shifts with World's Best Bar's bartenders, as well as external brands such as Samsung and Oppo

## "Aladdin" Disney Theatrical UK, Prince Edward Theatre, London UK

Artiste and Fight Captain, Equity Rep (Feb 2016 - Aug 2019)

- Original West End Company, casting by Disney Theatrical UK and Jill Greene
- Featured in world wide EPK
- Featured in the publication of "The Road to Agrabah" showcasing Greg Barne's Tony Award Winning costume design for the show
- As Equity Representative, successfully negotiated rates increase for second and third consecutive year of contract for ensemble cast and featured understudies
- As Equity Representative, attended meetings with Casting Guild and Society of Land Theatre to help improve the casting and audition processes in the sector

## "Miss Saigon", Cameron Mackintosh Productions, Prince Edward Theatre, London UK

Artiste & Fight Captain, Equity Representative (Apr 2014 - Jan 2016)

- Original Revival Company, casting by Cameron Mackintosh's office
- Featured artist in Miss Saigon 25 on screen (released in movie theatres and Netflix)
- Demonstrator and collaborator for Bob Avian & Geoffrey Garrett's choreography
- As Equity Representative, liaised and negotiated royalty-package for the live recording of musical

## West End Bares - "Take Off" at Cafe De Paris and "Excalibare" at Novello Theatre, London UK

Choreographer in support of Theatre Makes A Difference (2015 & 2016)

- Casted, choreographed and directed original production numbers for West End Bares featuring performers from West End productions and fringe talent
- Collaborated with circus and stage combat artists for original acts
- Raised in excess of GBP\$0K each as performers, and collectively in excess of GBP\$0K for each event
- Featured in West End Bares publication in aid of TheatreMAD for marketing and production promotion

## "The Lion King" Disney Theatrical UK, Lyceum Theatre, London UK

Artiste and Understudy (Mar 2006 - Apr 2014)

- Aerialist and multi-disciplinary performer
- Puppeteer for various Julie Taymor designed show puppets
- Featured in international EPK for Disney musical marketing around the world
- Featured Tenth Anniversary cast working with Julie Taymor, Garth Fagan and resident dance supervisor Thea Barnes